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TERRANOVA SIGNS LEASE WITH GOORIN BROS ON LINCOLN ROAD

MIAMI BEACH, FL – October 28, 2014 – Terranova Corporation is pleased to announce it has signed a deal with **Goorin Bros**, a traditional custom hat boutique at 612 Lincoln Road in Miami Beach, Fla.

Goorin Bros has signed a lease for a 1,262 square foot store projected to open March 2015. The deal brings **Goorin Bros** first store to Florida as the century old, family owned brand brings back the personal and bespoke experience of buying hats as originally done when Cassel Goorin sold hats from his horse cart in 1895.

For over 119 years the **Goorin Bros** label has been creating and designing custom hats from coast to coast, dedicated to bring back the once personal and special experience of buying a hat. In many American communities, neighborhood hat shops existed as places for customers to gather and come together like the local tavern or barber shop. **Goorin Bros** has continued this welcoming and personal shopping experience in their 29 shops throughout the United States. That number will soon increase when **Goorin** adds a 30th location on Lincoln Road.



“**Goorin Bros** is making hat wearing relevant again and their vintage inspired designs and personal attention to customers is why we are excited to bring the **Goorin Bros** unique shopping experience to Lincoln Road,” said Terranova Executive Vice President Mindy McIlroy, who represented the landlord in the deal.

The family business, now in its fourth generation, has historically utilized vintage elements for inspiration while keeping up with stylish trends. Through the generations, the Goorin family found that hats are a symbol of style, status, and most importantly, personality. By bringing back Cassel's secret designs and adding modern trends, **Goorin Bros** stands out as a company representing both authenticity and creativity.

Goorin Bros on Lincoln Road will complete a tenant line-up that includes other leading retailers such as Fossil, Melissa Shoes, Armani Jeans, Aldo, Aesop, Steve Madden, and Dylan's Candy Bar.

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