



# **Property Overview**



### PRIME LOCATION

123 SF-141 SF space on world famous Lincoln Road, a dynamic, urban shopping district with shopping, dining, and cultural events spanning Miami Beach.



### PEDESTRIAN FRIENDLY

As one of the most walkable outdoor shopping districts in Greater Miami, Lincoln Road has over 8.5 millinon visitors annually.



### LOVED BY LOCALS

Lincoln Road is the most frequently visited location in Miami Beach for people living locally. Over 69% of local residents visit 2-3



### **NEIGHBORS**

Surrounded by flagship stores from top worldwide retailers including H&M, Sephora, Apple, Showfields & Anthropologie.



### **OFFICE GROWTH**

First-in-class developers are planning to build more than 800,000 SF of new class A office space adjacent to Lincoln Road.



### CULTURAL HUB

Steps away from world-renowned arts cultural & educational institutions:

Colony Theatre,

The New World Symphony,
The Fillmore Miami Beach, &
Miami Beach Convention Center



## Lincoln Road master plan

Meridian Ave (Proposed)

Lincoln Road will be undertaking a unique transformation that will embrace its rich culture and diversity while

The planned transformation of the road will take the convergence of Miami locals and international tourists to a new level through art, design, music, gastronomy, culture and fashion.

### PROPOSED MATERIALS AT MERIDIAN AVE



Install Wayfinding Signage

Install Interactive Directory



Carve Out Space for Sidewalk Cafes



Plant Street Trees, Use







infusing a more eclectic, bold, cultural and community-driven focus. The master plan aims to create physical and operational improvements for the pedestrian portion of Lincoln Road and its adjacent streets including, more public seating, spaces for art installations and a refreshed pavement design that will convert the road into an immersive and multi-faceted destination.





SURROUNDING AREA



METAL BEACH EXPERIENCE

LINCOLN ROAD

281

65

Businesses

Restaurants

800,000

1,000,000

SF of Retail

SF of Office Space

### VISITORS TO LINCOLN ROAD - ORIGINS

37.25%

Miami Dade County

Outside of the US

40%

13.5%

Elsewhere in the US

10%

Other Locations in FL

### MIAMI BEACH

91,718

Total Population \$2B

Total Hospitality Sales

\$1.5B

Total Retail Sales \$17,185

Total Retail Sales per Capita



# 612 LINCOLN ROAD



