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Pure Barre Balances out Tenants in Suniland

MIAMI BEACH, FL – October 2, 2015 – Every little girl at some point in their life has dreamed of becoming a ballerina when they grow up. If you missed the opportunity, don't fret, now you can train like one with a studio called Pure Barre coming to Suniland Shopping Center, the premier shopping center in the heart of Pinecrest.

Pure Barre has signed a 5-year lease with Terranova for 1,433 square feet at 11349 South Dixie Highway projected to open Spring 2016.

The ballet-based fitness studio has been named among the 100 fastest growing franchises and guarantees their 55 minute classes will effectively transform bodies of all shapes and sizes. Pure Barre focuses on a low impact technique of isometric movements that elongate and tone muscles quickly. So far they have 31 locations in Florida with their new studio in Pinecrest being their 32nd location and the southernmost point of their expansion in the state.

The new studio in Suniland will service the county's most affluent neighborhoods of Pinecrest and Palmetto Bay. The shopping center has experienced great success with several tenants reporting outstanding sales performance close to \$1,000 per square foot and focuses on offering the best and most relevant services to the community it serves.

"In adding a fitness tenant to Suniland, we are providing patrons with a unique service located conveniently within the center," says Terranova's commercial associate India Turkell who represented the landlord in the deal. "Pure Barre will be a great addition for customers who will now be able to get in a workout, grab an energizing post-workout drink or bite to eat, and enjoy a manicure, pedicure, or blow-out all without having to leave the center."

Pure Barre in Suniland Shopping Center will join a tenant line-up that includes other leading retailers such as CVS Pharmacy, Smoothie King, Flanigan's, Citibank, and Chicken Kitchen.

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