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DO WE WANT MODERN VIETNAMESE CUISINE IN MIAMI? PHUC YEA!

MIAMI BEACH, FL – March 16, 2015 – After several years of providing authentic Vietnamese food as the original pop-up restaurant of Miami, Phuc Yea! responded to the overwhelming demand to bring back their modern Vietnamese cuisine and is slated to open its permanent restaurant at 7100 Biscayne Boulevard, in the former Moonchine space.

Partners Caesar Zapata and Aniece Meinhold have been working diligently the past few years not only building their other restaurant, The Federal Food, Drink & Provisions also location in the Biscayne Corridor, but searching for the right location to call home for Phuc Yea!. “After traveling a tumultuous road filled with surprises and growing pains for almost 2 years, we finally found a space with character and charm for Phuc Yea!,” says Meinhold. “Our new space has glorious bones and we are excited to bring this concept back to life when we open in May.”

With the help of Juan Franco, senior commercial associate for Terranova Corporation, Phuc Yea! has achieved their goal to bring this missed eatery back to Miami. “People have been begging for Phuc Yea! to make a comeback and I believe MiMo, and 7100 Biscayne Blvd in particular, is the perfect home for the concept,” says Franco. “The already hot neighborhood will benefit greatly by having such a quality addition to its restaurant offerings.”

Their new location on the ground floor of an office building, located in the food – centric Biscayne Corridor, is a unique space with high ceilings and original terrazzo flooring. The area known for its unique architecture, Miami Modern, is undergoing a renaissance and carving out its own unique identity one building at a time. “Located just north of downtown Miami, this area is experiencing a cultural and commercial resurgence attracting retailers, developers, and restaurateurs like Zapata and Meinhold,” says Terranova chairman Stephen Bittel.

Wait no more for bowls of steamy noodles and slow roasted pork and check out Phuc Yea! when they open later this year.

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