



**FOR IMMEDIATE RELEASE**  
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## **TERRANOVA BRINGS HOME THE BACON WITH PIGGY'S FOR PARKINSON'S**

**MIAMI BEACH, FL** – March 24, 2015 – Why are pigs taking over Miami? Because as the presenting sponsor for Moving Day® Miami, National Parkinson Foundation's annual fundraising event, Team Terranova has launched Pennies for Parkinson's during Parkinson Awareness month in April!



How does it work? Your favorite local businesses will host piggy banks inside their locations during the month of April. Each piggy bank is identified with the National Parkinson Foundation and Terranova logos. 100% of all collections from the piggy banks will go to support the National Parkinson Foundation. This is your chance to “bring home the bacon” to support the National Parkinson Foundation while also supporting your favorite local businesses.

Below is a partial list of participating businesses and their locations. Every time you spot a pig (and make a donation, of course!) post a photo to Facebook, Instagram, or Twitter using the hashtag #PenniesForParkinson. The Pennies for Parkinson Campaign is scheduled to begin April 1<sup>st</sup> and run through April 30<sup>th</sup>.

“The Pennies for Parkinson's campaign is a great way for us to raise awareness of Parkinson's disease locally,” says Dreema Stokes, NPF Moving Day® Miami Manager. “The National Parkinson Foundation is grateful for the support of Terranova Corporation and their commitment to beating this disease.”

To learn more about this campaign and other events during Team Terranova's 30 Shades of Blue (30 events in 30 days) visit our Facebook page @TerranovaCorp.

Participating retailers at the following shopping centers:

- Miracle Mile – between Le Jeune Rd (SW 42<sup>nd</sup> Ave) and S. Douglas Rd (SW 37<sup>th</sup> Ave) in Coral Gables, FL
- Suniland Shopping Center – 11325 S. Dixie Highway, Pinecrest, FL

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- Palm Plaza – 16867 NW 67<sup>th</sup> Ave, Miami Lakes, FL
- Shadowwood Square – 9789 Glades Rd, Boca Raton, FL
- Pompano Plaza – 1405 S. Federal Hwy, Pompano Beach, FL
- Lincoln Road – between Jefferson Ave and Pennsylvania Ave, Miami Beach, FL

### **About Parkinson's Disease (PD)**

Affecting an estimated one million Americans and four to six million worldwide, PD is the second most common neurodegenerative disease after Alzheimer's and is the 14th leading cause of death in the United States. It is associated with a progressive loss of motor control (e.g., shaking or tremor at rest and lack of facial expression) as well as non-motor symptoms (e.g., depression and anxiety).

### **About the National Parkinson Foundation (NPF)**

Founded in 1957, the mission of the National Parkinson Foundation is to improve the quality of care for people with Parkinson's disease through research, education and outreach. NPF has funded more than \$189 million in care, research and support services. For more information about the National Parkinson Foundation, visit [www.parkinson.org](http://www.parkinson.org) or call 1-800-4PD-INFO (473-4636).

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