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TERRANOVA'S KAREN MAEROVITZ JOINS THE ICSC SOUTH FLORIDA COMMITTEE

MIAMI BEACH, FL – March 12, 2015 – Terranova is proud to announce the recent addition of our very own commercial associate, Karen Maerovitz to the ICSC South Florida Committee, where she will bring her event planning and logistical skills to the South Florida Idea Exchange conference.

In addition to becoming a committee member for ICSC South Florida, for the past year, Maerovitz has served on the ICSC Miami Dade Next Generation Committee,



ICSC's educational, networking and mentoring program, and assisted with the upcoming March 26th event in Miami.

Maerovitz is a natural leader that takes charge and has been doing so with Terranova since 2006, previously in a marketing capacity and currently a retail commercial associate working with Terranova's street retail portfolio.

"When she commits herself to an organization, event, or even a small task, Maerovitz demonstrates a passion and dedication that cannot be matched," says Mindy McIlroy Terranova's executive vice president. "We could not be prouder for Maerovitz and we applaud her for advancing her leadership roles with the ICSC regional program committee."

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Terranova Corporation, South Florida's leading commercial real estate advisory firm, currently is involved with commercial real estate assets for its clients and its own portfolio valued at over \$1 billion. Terranova offers complete commercial real estate services, including asset and property management, leasing, tenant representation, acquisitions, dispositions, financing, construction management and development.