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## **TERRANOVA SIGNS LEASE WITH MELISSA SHOES ON LINCOLN ROAD**

**MIAMI BEACH, FLORIDA** – June 3, 2013 – Terranova Corporation is pleased to announce it has signed a deal with Brazilian shoe retailer Melissa Shoes, which will sell its fashion forward designer-style jelly shoes in a forthcoming store at 830 Lincoln Road in Miami Beach.

The deal brings Melissa's first store in Florida as the shoe brand is exploding onto the fashion scene through other retailers, including Neiman Marcus and Saks Fifth Avenue. Melissa is the original "jelly" shoe born in 1979 in Brazil. For over 30 years the Melissa label has been creating and designing shoes that are exported to all parts of the world. Melissa shoes have risen to the top of must-have list as designers Vivienne Westwood, Jason Wu, Alessandra Ambrosio and Karl Lagerfeld have collaborated with Melissa's owner to create an entire array of feminine, flattering styles favored by fashion icons that include Carey Mulligan, Kate Moss and Pamela Anderson. Mini Melissa, a line for kids, has become a footwear staple of Victoria Beckham's toddler Harper Beckham. The first and only U.S. Melissa store opened last year in Manhattan's SoHo neighborhood.

"Melissa shoes are the most exciting thing to happen in footwear in the past decade, and yet the brand doesn't have a visible presence in South Florida, which is why we're so excited to bring them to Lincoln Road," said Terranova Executive Vice President Mindy McIlroy, who represented the landlord along with Leasing Director Isabelle Courtial.

Eco-friendliness is part of the Melissa brand appeal. Melissa shoes are made from a company-patented malleable plastic that molds to the foot, breathes well, is hypoallergenic and odorless. Melissa recycles 99.9% of factory water and waste, and overstock styles are recycled into next season's collection.

"Melissa is the kind of cutting-edge fashion we want Lincoln Road to be known for," said Courtial, who frequently sports Melissa shoes. "Shoppers are going to love them."

(photo included)

Terranova Corporation, South Florida's leading commercial real estate advisory firm, currently is involved with commercial real estate assets for its clients and its own portfolio valued at over \$1 billion. Terranova offers complete commercial real estate services, including asset and property management, leasing, tenant representation, acquisitions, dispositions, financing, construction management and development.

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Designer Alessandra Ambrossio shows two of her Melissa shoe creations.



Pamela Anderson in trendy Melissa shoes.



Melissa Shoes on display at Galeria Melissa in Manhattan's SoHo